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Brian Ralph, Ph.D., is an executive coach, advisor, and dynamic strategy consultant with over three decades of executive experience dedicated to transforming organizations and developing world-class leaders. He is driven by a deep passion for investing in people and guiding senior executives and Boards through complex strategy and organizational development opportunities and challenges. Most recently, Brian concluded a successful nine-year presidency at William Peace University in Raleigh, North Carolina. There, his vision and leadership led to the execution of two comprehensive strategic plans—incorporating over 100 unique initiatives—the development of a campus master plan, and a structural reorganization of the governance and leadership structure of the Board to maximize institutional impact.

Before ascending to his presidency, Brian established a strong reputation for driving growth and success through his roles as Vice President of Enrollment Management at Queens University of Charlotte and Vice President for Enrollment Management & Marketing at Bethany College (WV). In these influential tenures, he managed a comprehensive portfolio that included admissions, athletics, student financial services, student life, and marketing. His leadership was directly responsible for catalyzing significant athletic expansion and achieving over 60% new student enrollment growth across both institutions, coupled with notable enhancements in student retention and satisfaction.

Brian has served on the Board of Directors for the Raleigh Chamber of Commerce, as Chair of the Board for the Downtown Raleigh Alliance (DRA), and on the Board of Advisors for the Alexander Family & Poyner YMCAs. His impactful service has been honored with the Volunteer of the Year from the YMCA of Charlotte and the Distinguished Leadership Award from the DRA. Brian was also a key member of the delegation that won the bid for the 2029 World University Games for North Carolina.

Brian holds a Bachelor's degree from Bloomsburg University, and both a MBA and Ph.D. in Organizational Communication and Culture from Ohio University. Committed to continuous growth, he also completed the prestigious Institute for Educational Management at Harvard University and earned a certificate in Executive Coaching from the Spiro Coaching Institute.

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