

TRACY ASAMOAH

Dr. Tracy Asamoah has spent her career as a physician and leadership coach, cultivating her whole-person approach to helping people grow and change. As a psychiatrist, she understands how the brain shapes human behavior, bringing neuroscience directly into the process of supporting her clients. She has over 20 years of experience working with individuals as well as groups such as clinical teams, academic teams, national committees, and boards. Dedicated to helping others thrive, Dr. Asamoah has leveraged her unique skills and expertise in coaching emerging leaders, leaders in transition, and those navigating crises such as institutional reorganizations.



Dr. Asamoah is a credentialed Professional Certified Coach (PCC) through the International Coaching Federation (ICF). She continued her professional development by focusing on the neuroscience of change and embodied awareness and is a certified CCL 360 Assessment facilitator. She has coached deans, department chairs, medical directors, physicians, program directors, and executive directors in college, academic medicine, and non-profit settings.

Dr. Asamoah's medical training began at the UC, San Francisco, followed by a residency in general psychiatry and a fellowship in child and adolescent psychiatry at the David Geffen UCLA School of Medicine. While she no longer practices clinical medicine, she had a rewarding career voted "Top Doctor" by Austin Monthly Magazine in 2015 and 2022 and "Top 10 Doctor in Central Texas" by Austin Black Business Journal in 2022. As a coach and physician, she's held various leadership positions, taught physicians and coaches, designed curriculum, and written articles and contributed to books on various mental health and wellness topics.

Dr. Asamoah has coached extensively in higher education with collaborations with the Cornell Weil School of Medicine, the UC San Francisco School of Medicine, the American Medical Women's Association, Catawba Valley Community College, and Caldwell Community College and Technological Institute. Currently, Dr. Asamoah is on the executive team for the Physician Coaching Alliance and on the board of directors of the Austin Black Physicians Association.

When she's not immersed in her professional pursuits, Dr. Asamoah enjoys hanging out with her husband, two daughters, and their pet bunny, Mylo, traveling, reading, and interior design.