

ROBIN SCHENCK

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Robin Schenck is an executive leadership coach with over 20 years' experience focused on human behavior, organizational functioning, and leadership development. Robin specializes in leadership development, assessment, high potential coaching, and interpersonal challenges. She believes that leadership development is most effective when individuals intentionally focus on their own strengths and opportunities for growth with an eye toward organizational culture and expectations.



Robin began her career as pediatric psychologist conducting assessment and therapy in hospital and clinical settings. Using her natural instincts for leadership and change, she shifted to lead change and development in educational settings. In 2012, she again shifted to full-time leadership coaching after receiving coach training at the top ranked Center for Creative Leadership, where she also received certification in a range of assessment instruments including the Myers-Briggs Type Indicator (MBTI), the WorkPlace Big 5, the Influence Style Indicator, the Change Style Indicator, the FIRO-B, and the Center for Creative Leadership's suite of 360 assessments. She enjoys blending her knowledge and experience of assessment, adult development, and neuroscience, with best practices of leadership development and culture change. She brings a unique perspective and style that allows her to challenge her clients in ways that ultimately multiply their impact with other individuals and their organization.

As a licensed psychologist, master certified coach, and adjunct faculty member at the Center for Creative Leadership, Robin brings industry experience from diverse sectors including healthcare, pharmaceutical, higher education, finance, accounting, government, human resources, logistics, K-12 education, and nonprofit.

Robin's assessment-based, systematic approach to executive coaching is a model for effective leadership that consistently produces sustainable outcomes, which include:

- developing leaders' self-awareness, competence, and kindness as an integral part of the coaching experience.
- assisting leaders in creating developmental goals that blend operational needs and strategic thinking.
- helping leaders listen productively, create clarity, ask powerful questions, develop accountability, and measure outcomes.

Her coaching model allows leaders systematically to become more self-aware, other-oriented, mission-minded and kind-hearted in service to their organizations.

Robin has a BA with Honors from the University of North Carolina at Chapel Hill. She received her MA at the University of Alabama in Tuscaloosa and her PhD at Virginia Commonwealth University. She is a Master Certified Coach (MCC) with the International Coaching Federation and a Licensed Psychologist in North Carolina. Robin lives in Greensboro, NC with her husband of 26 years and a dog. Her two young adult children are nearby.