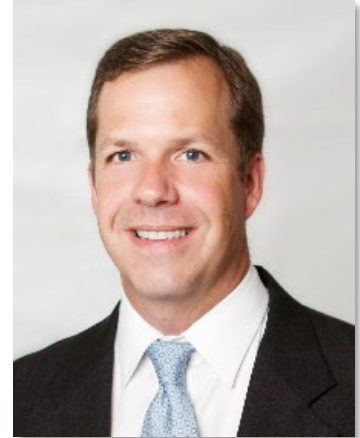


Sam is an executive coach with over 30 years of professional experience leading and creating sustainable change. He champions partnering with clients to find creative strategies to confront the opportunities and challenges that leaders routinely face today. That partnership is intended to break a cycle of feeling stuck. Coaching that is impactful stimulates creative thinking and unleashes the confidence in a leader's ability to solve their problems and spark optimism about the future. The goal of that partnership, furthermore, is to fuel the energy for the leader and key stakeholders around them to achieve the results they want.



Sam has coached over 1,000 leaders in healthcare, education, nonprofit, NGO, and government organizations, as well as corporate and multinational firms. Among his coachees are physicians, medical school faculty and department heads, and CEOs. He has extensive experience coaching individuals, groups, and teams. His work includes facilitating workplace simulations, strategic planning, family business planning, organizational consulting, creative problem-solving, and design thinking and innovation.

Sam supports the leadership development work for several global leadership firms such as the Center for Creative Leadership, and he has coached leaders at institutions such as Rice University, Atrium Health Wake Forest Baptist Medical Center, NC State University, Robert Wood Johnson Foundation, RTI, and a variety of healthcare systems. In recent years, Sam has been especially delighted to work with five cohorts of leaders who come together for three-year fellowships to create more equitable and healthy living in their communities.

Sam learned first-hand the importance of leadership working as a Vice President of Operations, overseeing purchasing, operations, accounting, and human resources. He has served in several leadership roles and guest lectured in organizations such as the American Psychological Association, the Society for Human Resources Management, and the Association for Training and Development. He also facilitates a regional CEO Peer Advisory Board which includes individual, team, and group coaching.

Sam has published research in the psychology journal *Emotion* and is currently working on a book about techniques leaders use to solve problems creatively.

Sam earned a Masters and Ph.D. in social psychology from the University of North Carolina at Greensboro where he also holds undergraduate degrees in public relations, business, and French. He is a Professional Certified Coach (PCC) from the International Coaching and holds numerous certifications in 360s and personality assessment instruments, simulations, and coach training skills workshop.

Sam speaks English and has verbal proficiency in French.